

MEMORANDUM

TO: Steering Committee

FROM: Committee on Academic Programs (CAP)

RE: Interdisciplinary Minor in Social Media

DATE: April 19, 2024

Background and Charge:

On March 6, 2024, in accordance with the Minors approval process policy, Steering charged CAP with reviewing an interdisciplinary minor in Social Media that has been approved by the curriculum committees and deans of School of Arts and Communication and School of Business. Steering asked CAP to review the proposal document and cover page, and:

- review the proposal to inform the committee members regarding the overall scope of the proposed minor.
- verify that all steps in the approval process for the proposed minor have been followed and that, if the minor impacts other units, all the pertinent stakeholders have provided input or been notified of that proposal.
- prepare a final recommendation, indicating concurrence or non-concurrence.

Summary of Process: It was noted that further testimony was not required.

Testimony Tier: Tier I

Final Recommendation

CAP reviewed the submitted documents, and concurs that all steps in the approval process for the proposed minor have been followed and that all the pertinent stakeholders have provided input or been notified of the proposal.