

**TCNJ GOVERNANCE  
MEMORANDUM**

To: Steering Committee  
From: CSCC  
Date: February 14, 2024  
Re: Final Recommendation for Communication with the News Media Policy

Document Links

- [Communication with the News Media -Original Policy](#)
- [Communication with the News Media Policy - Final Clean - Spring 2024](#)
- [Communication with the News Media Policy - Redlined - Spring 2024](#)

Charge

Steering asks CSCC to review the Communication with the News Media Policy and update it if necessary. CSCC may review and decide no updates are necessary; if this is the case testimony will not be required.

Testimony Tier

- Tier 1

Process

Preliminary testimony was requested from the Office of Communications, Marketing, and Brand Management. The final recommendation was developed with feedback from key stakeholders including:

- CSCC (14 members)
- David Muha, Associate Vice President for Communications, Marketing and Brand Management
- Michael Canavan, Vice President and General Counsel

Recommendation Summary

- CSCC Recommendation
  - CSCC recommends that the policy be approved with the noted changes.
- Summary of Changes
  - Language was updated to indicate that coordination with CMBM is strongly encouraged for administrators, faculty, or staff who are contacted by the media, as this seems to be best practice and was welcomed by CMBM.
  - Language was updated to be inclusive as identifying administrators, faculty, and staff as all being experts who may be contacted by the media.

- Language was added to further clarify that administrators, faculty, and staff are advised not to respond to inquiries pertaining to establishing the College's official position but are encouraged to respond to media inquiries on topics about which they have expertise or about matters over which they have administrative authority.