

Graduate Studies Council - GSC
Minutes
5/3/23
Trenton Hall 120

Members present: **Suzanne McCotter, K. Jervis, E. Farr, M. Ellard, D. Bowen, K. Grant, M. Dugan (Chair), M. Pozzuolo (graduate student)**

Excused: **L. Foxworth (Vice Chair)**

1. Approved minutes
2. Stephen Tomkiel joined the meeting to review the new certificate program in Health and Analytics and Financial Management proposal
 - a. Proposal was developed by an interdisciplinary team composed of Deans Jervis and Kenner as well as faculty and staff from the Schools of Business and Nursing and Health Sciences
3. If enrolled well enough, could potentially lead to a full masters program.
4. Potentially develop workshops to offer an introduction to this certificate
5. Question - given the role of data analytics in this certificate yet there is only one course on data analytics?
 - a. The analytics course is split into 3 sections: clean up and collecting data, tools and leveraging data, and visualization and dashboard
 - b. Business analytics certificate and MBA if students want to pursue more opportunities in analytics
6. Question - pre-requisites – might need to be more open to not exclude certain students
 - a. “Or not and” so for ex: if didn’t take calculus, there are other levels of competencies that would be acceptable
 - b. Are the competencies important or the course work? Other ways to demonstrate competencies opposed to course work like an experiential substitute or a certificate from elsewhere or coding through their employment
7. Stephen will update the competencies this week
8. GSC approved the certificate with very positive feedback
9. GSC will meet 5/17 to review additional proposals (MS in Accounting, Business Analytics)