

**Graduate Studies Council - GSC**  
**Minutes**  
**10/05/22**  
**Trenton Hall 120**

Attendance: T. Clydesdale, K. Jervis, E. Farr, M. Ellard, D. Bowen, L. Foxworth (Vice Chair), K. Grant, M. Dugan (Chair), M. Pozzuolo (graduate student)

Approved minutes from 9/21/2022

1. Discussed elevating GSC to standing committee. Such a committee would meet more often and need wider faculty representation. Several agreed that it would be good to have a more robust review of proposals and policies. Other comments included the slowness of the current process, the need to include graduate student policies under the aegis of this committee (as too many policies are written with undergraduates only in mind), the importance of not being too siloed/separate from wider and general academic issues. For representation, one faculty from all schools, and two from SOE and SNHS given the latter's more extensive graduate programs, and perhaps an undergraduate given the emphasis on 4+1s. The new committee needs to include the dean of graduate studies, a school dean, and key grad dean staff members (e.g., M. Ellard).

2. Discussion with John Pollock re: Health Communication grad certificate. Opted to make the certificate 12 credits, with 3 required courses, 1 elective, and fewer elective options. John listed types of jobs available for people in public health, stating current enrollment for these courses 8-16 students. John noted other grad programs have health communication divisions, and there are 2 professional associations in which many TCNJ undergrads have made presentations. Explained this certificate is different from general public health certificate in the focus on theories involving role models and social norms. Certificate skill sets include: design, distribution, and evaluation of health messages; professional writing and research methods; oral communication skills.

John shared the following prior to discussion:

[https://docs.google.com/document/d/1ZKJnSVkOT-VVlh07ubKVzmLInME\\_uTKX/edit?usp=sharing&oid=105759643696538970061&rtpof=true&sd=true](https://docs.google.com/document/d/1ZKJnSVkOT-VVlh07ubKVzmLInME_uTKX/edit?usp=sharing&oid=105759643696538970061&rtpof=true&sd=true)

<https://docs.google.com/document/d/1PTT8WRdBvouyh8sSjosIFzjcKgnXdQCK/edit?usp=sharing&oid=105759643696538970061&rtpof=true&sd=true>

Post-visit GSC discussion focused on gaining an improved understanding of curriculum and professional focus; some discussion of demand for the certificate needing more development.

M/S/Passed Health Communication graduate certificate with its newly presented revisions, encouraged continued work on questions of demand.

