

Committee on Strategic Planning and Priorities

April 13, 2022 1:30-2:50 p.m. Meeting

Location: Virtual (Zoom)

Action Minutes

In attendance: Matthew Bender, David Blake, Dylan Chidick, Justin Drayton, Jana Gevertz, David Hunt, James A. Felton III, Debra Klokis, Jeff Osborn, David Prensky, Jennifer Prince, Roshni Raji, Lee Ann Riccardi, Nino Scarpati, Sean Stallings

Excused: Joe O'Brien, Lloyd Ricketts

1. Co-Chair Blake welcomed Student Government Executive President-elect Dylan Chidick and Executive Vice President-elect Justin Drayton to the CSPP for the 2022-2023 academic year.
2. **Presentation by James A. Felton III, Vice President for Inclusive Excellence**
Vice President Felton summarized the current draft of the Inclusive Excellence Plan. The purpose of the plan is to develop a set of measurable goals, metrics, and priorities to create and sustain a diverse and inclusive environment for all members of the campus community. Administrative notes and topical highlights include the following:
 - a. The draft is undergoing final edits and will be sent to the Board of Trustees Inclusive Excellence Committee for review prior to being presented along with the college strategy at the May 3, 2022, full Board of Trustees meeting.
 - b. The presentation themes included: a timeline, data and analysis, the Inclusive Excellence framework, and prioritization of overarching strategies and goals.
 - c. Questions and comments included the following:
 - i. Current support for historically underrepresented groups among Accessibility Resource Center (ARC) students and the proposal to increase resources to meet projected growth in need and demand.
 - ii. The existence of and distinction between the credit-bearing DEIJ certificate in development among humanities and social sciences faculty members and the need for a universal training for the entire campus community.
 - iii. Ongoing support and career advancement and development resources for ARC students who transition out of TCNJ.
 - iv. Committee members were advised to raise any additional questions at a future CSPP meeting.
3. **Presentation by Lisa Angeloni, Vice President for Enrollment Management**
Vice President Angeloni summarized the current status and projections for enrollment management. Administrative notes and topical highlights include the following:
 - a. Overview of Applications, Yield Rates, Acceptance Rates from 2016-2022
 - b. Enrollment Management Projections and Goals
 - c. Other influences on yield such as acceptance of transfers earlier and increased merit awards for top-end students, which previously lagged competition.
 - d. Questions and comments included the following:
 - i. Admissions by major, including distinction between capacity allocations and strategic caps to yield rates, communication with faculty members,

influences such as retention, graduation, institutional reputation on admission rate, and interest in majors.

- ii. Possible shift in the acceptance rate this year as the yield rate changes, as well as impact on the yield rate by waitlist and provisional admission program. Vice President Angeloni also reported successful engagement and feedback from current provisional cohort members.
- iii. Tuition and marketing for out-of-state students, which now requires institution-wide support.
- iv. Dual enrollment programs with high schools, including history of involvement with such programs, distinction of the types of current engagements, comparison to AP standards and credit granting, possible department-specific variations, marketing, branding, pipeline or relationship-building outcomes, concerns about quality of execution, review of competitive landscape, scalability, and requests for more discourse.
- v. Committee members were advised to direct additional questions to Vice President Angeloni.

Respectfully submitted by Jennifer Prince.