

Committee on Strategic Planning and Priorities
Meeting Minutes
September 22, 2021
Zoom

In attendance: Matt Bender, David Blake, Jana Gevertz, David Hunt, Debra Klokis, Joe O'Brien, Jeff Osborn, David Prenskey, Jennifer Prince, Roshni Raji, Lee Ann Riccardi, Nino Scarpati
Excused: Dylan Chidick, James Fenton, Sean Stalling

Guests: Tyton Partners: Kristen Fox, Managing Director; Andrea Mainelli, Senior Advisor; Christian Lehr, Principal; Caitlin Glennin, Senior Associate

Led by Kristen Fox, the Tyton consultants engaged CSPP in a wide-ranging discussion based on the March 2021 Focus Group Report.

Topics covered included:

- the four pillars that had been initially proposed for TCNJ's new Strategy Framework (Diversification, Differentiation, Impact, Success);
- the role of graduate studies and perceived tension between revenue enhancement and academic quality;
- the consistency of TCNJ's mission and its relationship to future academic programs;
- the changing definition of Impact from individual students' success to serving as a resource for the Ewing and Trenton community
- the campus' capacity to make hard choices (a dominant theme in the summary report) and the degree to which those choices are concerned with revenue;
- the role of CSPP throughout this process.

CSPP will continue to discuss these items in its future meetings and focus on making sure that the College adopts a strategy framework with outcomes that can be both measured and monitored.

Respectfully submitted,

David Blake