

11/06/2019

2nd Campus Meeting of Fall 2019

Agenda

1. Tentative Schedule

- a. **December 2019** - Finalize draft mission statement
- b. **February 2020** - Conduct focus groups and interviews to gather ideas on the College's challenges, strengths, objectives and their costs (SWOT analysis), consult with other Campuses about their plans and how they've worked
- c. **March 2020** - create a prioritized list of objectives, each with a brief description
- d. **April 2020** - Solicit campus feedback on draft sustainability plan
- e. **May 2020** - Submit sustainability plan to CSPP

2. Plan contents

a. Mission statement

- i. Tentative mission statement: TCNJ is committed to being a global leader in prioritizing environmental sustainability in its teaching and research and sustainable practices and investment in its student services, built environment, landscape, procurement, and transportation.
- ii. Define sustainability in our mission.

b. Executive summary

c. Background to TCNJ

d. Objectives

e. Contact Information

3. Review of other institution's Climate Action Plans

- a. Strengths and weaknesses of the plans we reviewed
 - i. Strengths
 1. Accessibility:
 - a. Online access to the plan
 - b. Social media presence
 - c. General accessibility of the action plan (e.g. visually appealing, graphics, and data)
 2. Comprehensive plan that includes:
 - a. The holistic picture of campus-wide action
 - b. Clear goals and priorities
 - c. Letter from the president
 - d. Notable people listed/Leadership presence
 - e. Clear goals for carbon neutrality and milestones set

3. Carbon neutrality plan with an emphasis on a goal with interim goals - including firm action steps with dates (e.g. a firm date for achieving carbon neutrality by, cut emissions by 10% in 2 years).
 4. Consistent updates on progress and action
 5. Goal-based as opposed to projects-based
- ii. Weakness
 1. Too many goals
 2. Too long, we need to find a sweet spot for a length (perhaps 10-15)
 3. Focused too much on one goal
 4. Dense language
 5. Outdated plans
 6. Lack of interim goals
 7. Balance “hype with substance” - needs to be a thoughtful document that is accessible but does not lack substance
- b. Organizational tools we could use for our plan
 - i. Organize our plan by emphasizing our large goal with subgoals
 - ii. We could base our organization off of sustainability definitions
4. Next meeting will be on December 4th
 - a. We will discuss goals to set in our plan
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