Committee on Strategic Planning and Priorities

Meeting Minutes

March 13, 2019

1:30 to 2:50 p.m. | SSB 331

In attendance: Mosen Auryan, Joanne Bateup, Matthew Bender, Justin Brach, Brooke Chlebowski, Connie Hall, Monica Jacobe, Bill Keep, Rob McGreevey, Amanda Norvell, Joe O’Brien, David Prensky, Sean Stallings, Mei Zhao

1. February 27 meeting minutes accepted, with one correction.
2. Formation of CSPP Subcommittees
   1. CSPP decided to form a set of three subcommittees to research and discuss pertinent strategic questions facing TCNJ. Each will be responsible for researching its assigned issues and presenting its findings to the whole of CSPP in May.
   2. Committee 1
      1. What are the advantages and disadvantages of letting students enter TCNJ undeclared? What are the implications for Liberal Learning, Schools, Departments, Yields, Advising, Graduate Rates, FSP, among other areas?
      2. Angeloni, Chlebowski, Hall, Jacobe, Norvell
   3. Committee 2
      1. What are all of the graduate and nontraditional student programs currently being offered at TCNJ? Are some of these more successful than others? Are there additional programs that TCNJ should consider (postbac year for premed students, additional 4 + 1 programs, etc.)? By what criteria should we decide on investing in additional graduate or nontraditional programs?
      2. Bateup, Bender, Keep, Ricketts, Zhao
   4. Committee 3
      1. How can we frame the strategic choices to be made over the next 5-10 years in shaping the freshman class? What size should the class be? How do we increase yields? How do we increase diversity? What should be the balance of financial aid (merit vs. need)? How selective should we be? How do we grow out of state enrollment?
      2. Brach, McGreevey, Morrison, O’Brien, Prensky, Stallings
3. Discussion of TCNJ Institutional Priorities
   1. CSPP discussed the Institutional Priorities documents presented to the group by President Foster at February 27 meeting.