## The College of New Jersey New Graduate Certificate

Name of Graduate Certificate: Strategy, Innovation and Leadership
Term Effective Date: Fall 2019
Home School:School of Business
Home Department: Management
Type of Approval
X New Graduate Certificate within a Department New Interdisciplinary Graduate Certificate
Modification of Existing Graduate CertificateDcactivation (no replacement)

Briefly describe the certificate program and its requirements. For interdisciplinary certificate programs, list other departments and schools with courses. See attachment.

#### Initial Approval

In the case of new graduate certificates, the signatures indicate that all affected units within a school have reviewed the attached proposal, and that the attached proposal includes a detailed outline of the curriculum and needed resources such as: a. faculty and support of instruction for all units involved; b. library resources; c. equipment, laboratory support, and computer support; and d. facilities for all units involved. If the program does not involve courses outside the home department, the proposal is submitted to the Steering Committee after this step.

Départment Chair

School Curriculum Committee

 $\frac{12/06/2018}{Date}$   $\frac{12/10/2018}{Date}$ Date

#### Additional Approvals for Interdisciplinary Programs

In the case of interdisciplinary graduate certificates, the proposal must also include signatures from the department chairs of all affected units, indicating their review. On this form, include approvals from curriculum committees and deans of all involved schools. The role of the school curriculum committee(s) is to ensure that all procedures have been followed in the approval process, including review by all affected departments, and that the proposed program is consistent with the mission of the College and can be reasonably supported with resources.

Curriculum Committee	Date
Dean	Date
Curriculum Committee	Date
Dean	Date
Curriculum Committee	Date
Dean	Date

#### College Governance

If recommended by the school committee(s), the proposal is submitted to the Steering Committee to be forwarded to the Committee on Academic Programs (CAP) for its review and recommendation.

Steering (indicating review by CAP)

Date

**Final Approval** 

Provost

Date

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### Attachment

Briefly describe the certificate program and its requirements. For interdisciplinary certificate programs, list other departments and schools with courses.

The TCNJ School of Business is offering a two year Master of Business Administration (MBA) directed toward early career professionals using a "T" style structure offered via blended and online courses. The "T" style name comes from combining initial in-depth study of a particular topic (the leg of the "T"), with the breadth of typical MBA Core courses. Upon completing a seven-course sequence in a specialization in the first year, students will receive a graduate certificate. A new specialization in Strategy, Innovation and Leadership has developed as a third option for students who wish to develop their skills in leading strategically on issues of technological change and innovation, resource mobilization and ethical leadership.

At the end of the first year, Records and Registration will conduct a paper audit and award the students their graduate certificate. Records and Registration will notate the student's transcript, create the official certificate, and mail the certificate to the students. However, students who wish to earn the full MBA degree, must continue their enrollment into the second year of the program and successfully complete the remaining coursework.

Strategy, Innovation and Leadership (7) Courses in Year 1:

- Strategy and Sustained Competitive Advantage
- Innovation
- The Art of Persuasion: Communication for Business
- Psychology of Management
- Negotiations and Dispute Resolution
- Strategic Human Resource Management
- Management Practicum: New Product Development